

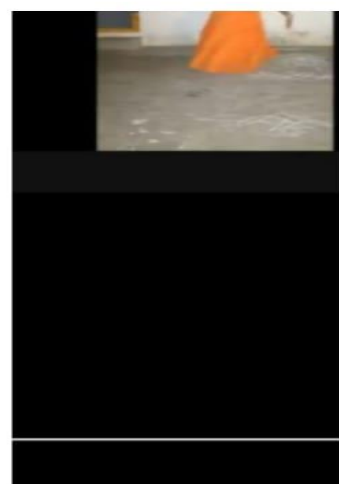
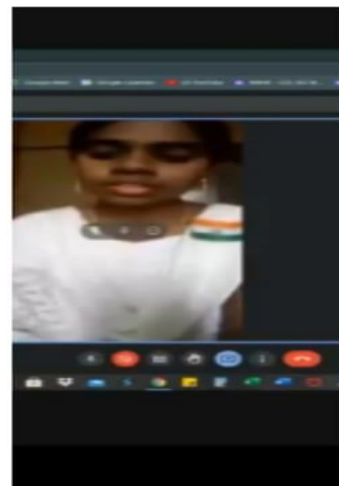
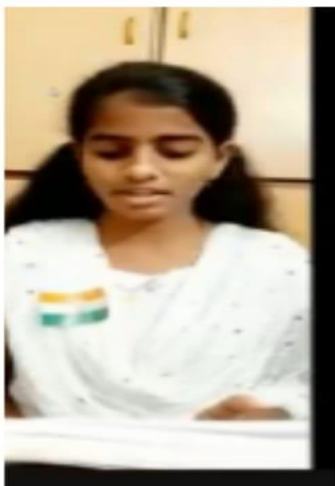
Commerce Departmental Activities

2021-2022

The college reopened for the academic year 2021-2022 on June 1st 2021 for II and III year students and October 1st for I years

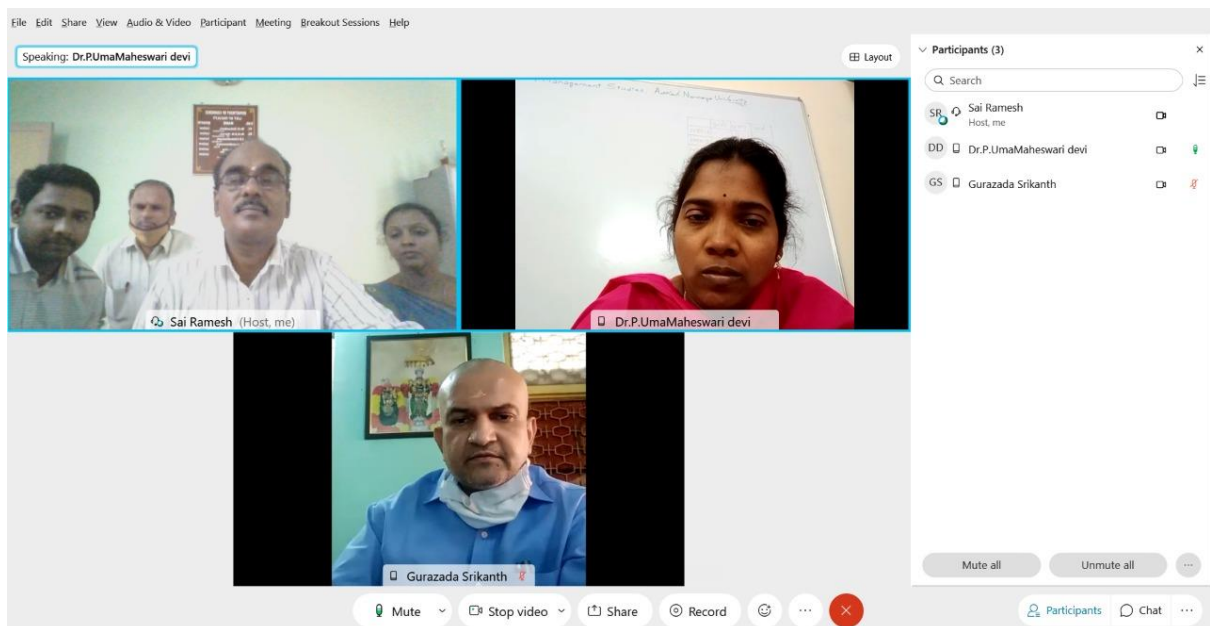
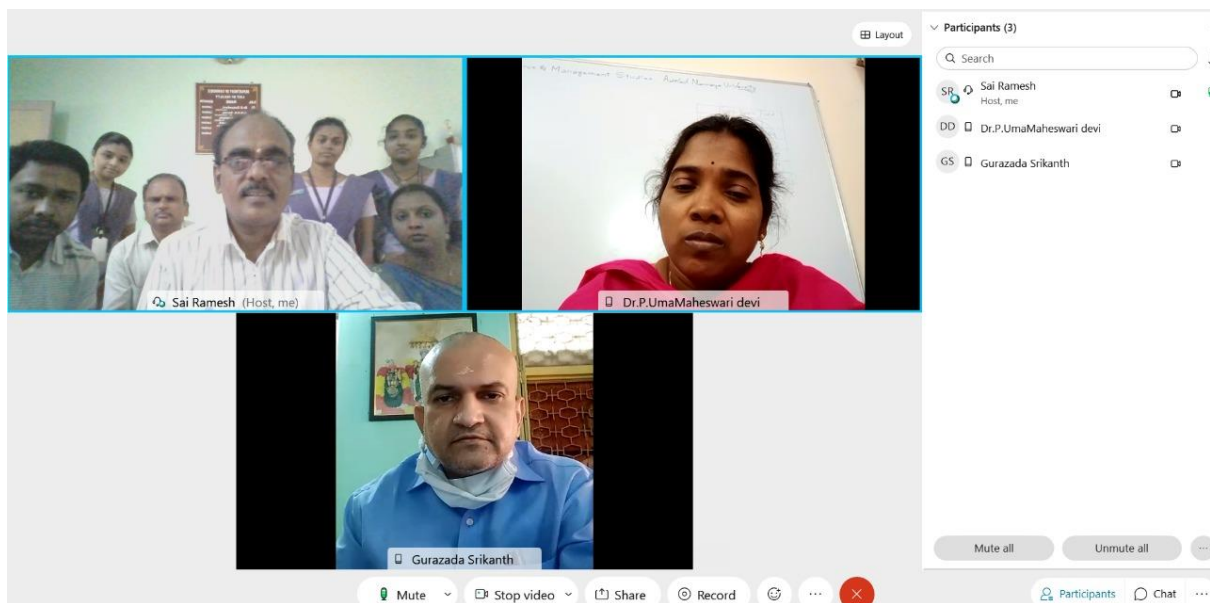
Independence Day celebration:

75th Independence Day was celebrated on 15th August 2021 by the B.Com Students. The celebration started at 9am with brief introduction about Independence Day. It is initiated by Vandaemataram followed by virtual flag hoisting with National anthem. All the students saluted in respect of National flag. All the students wore white dress for the celebration. Miss Bindu sang patriotic song Desam manadhi followed by speech by Dr.RSN Sarma. The programme came to an end with patriotic song jandavuncharahaemara followed by vote of thanks.



BOS Meeting

Department of commerce had BOS meeting virtually by Cisco webex on 22 nd February 2021. Dr Uma Maheswari, Head of Department of Commerce, Adikavi Nannaya University, university nominee and Sri G.Srikanth chairman ICAI, W.G.Dt were invited as subject experts. Along with members of the department and Student representatives from Final year, they discussed various aspects of B.Com syllabi. Both the members are satisfied with the course structure and syllabi that we are following and have planned to follow.



Freshers day celebrations

Week long Orientation program along with English Bridge course of Ch SD St Theresa's college for women(A), came to an end with Freshers Day celebrations held on 09.10.2021 in the media centre. The programme was organised by the Department of Chemistry. Dr Sr Marietta D' Mello, the Principal of the college addressed the freshers and delivered an inspirational message. Sister mentioned that Desire, Decision and Determination are very important to achieve a goal. Confidence and Discipline are essential for women empowerment. Freshers performed different Cultural programmes like, classical singing, classical and folk dancing etc., As a tradition of our college Miss Fresher Contest was organised. Freshers took very active participation in the programme. Miss Fresher St Theresa 2021-2022 Winner is Ms Sravani, Runner up -1 is Ms K Arthika Sravani and Runner up -2 is Ms N. Jyothi Swaroopa. The students gave an excellent feedback about the week long orientation programme.

Angel Investment and Venture Capital Funding for the early stage Entrepreneurs

- ❖ As a part of the activities of IIC under National Innovation and Start up Policy, the Department of Commerce under the guidance of Principal Dr.Sister Marietta D' Mello ,organized a National Webinar in the media center of St. Theresa's College on 24th June,2021 at 10.30 am.

Professor R.SrinivasaRao, Professor, Dept. of Management Sir C.R.R.College, Eluru is the resource person for the session on 'Angel Investment and Venture Capital Funding for the early stage Entrepreneurs' . During the session various aspects related to Angel Investment and Venture Capital Funding for the business startups have been discussed, analyzed and students have interacted with the resource persons to clarify their doubts. The Head of the department, Dr.R.S.N.Sarma, in his concluding remarks discussed and analyzed the importance of Funding in startups, and he thanked Principal Dr.Sister Marietta D'Mello for the opportunity given to the department, he also thanked the Vice Principal Dr.Sister Showrilu and the IIC Coordinator, Dr. R.Madhavi for the support.

world Entrepreneurship Day

- ❖ On the occasion of world Entrepreneurship Day, as a part of the activities of IIC of college, under the guidance of Principal Dr.Sister Marietta D' Mello,the Department of Commerce organized an online session in the media centre of St. Theresa's College on 23 rd August2021 at 10.30 am.

During the session, student groups of Pratima, Deepika, Basheera and Manojna presented their business concepts The Head of the department, Dr. R.S.N.Sarma, in his opening and concluding remarks discussed and analysed the importance of innovative ideas and their implementation for the growth and development, and he thanked Principal Dr. Sister Marietta D'Mello for the opportunity given to the department, he also thanked the Vice Principal Dr.Sister Showrilu and the IIC Coordinator, Dr. R.Madhavi for the support.

'Business from Waste'

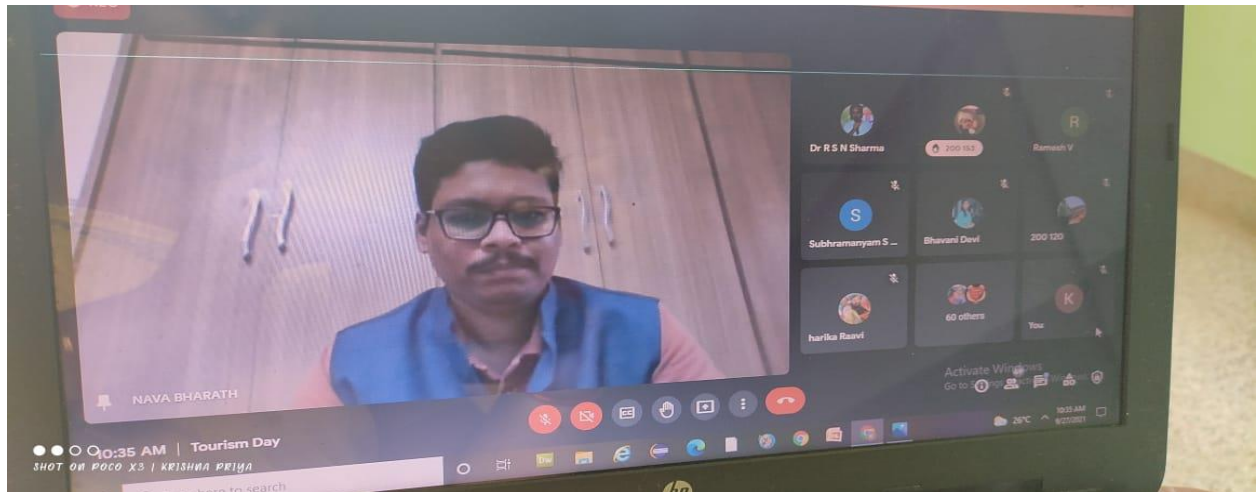
4 th September2021 at 10.00 am Department of Commerce organized an online session on 'Business from Waste' in the media center of St. Theresa's College. During the session, student groups of Pratima, Deepika, Swaroopa and Karuna presented their business concepts. The Head of the department,Dr.R.S.N.Sarma, in his opening and concluding remarks discussed and analysed the importance of using waste materials with innovative ideas and he thanked Principal Dr.Sister Marietta D'Mello for the opportunity given to the department, he also thanked the Vice Principal Dr.Sister Showrilu and the IIC Coordinator, Dr. R.Madhavi for the support.

- ❖ On 24 sept. 2021 "The challenges and dynamics of early stage entrepreneurship in India. IIC Impact Lecture Session".

World Tourism Day

- ❖ On the occasion of World Tourism Day 27 september 2021, the Department of Commerce under the guidance of Principal Dr.Sister Marietta D' Mello ,organized a

National Webinar in the media center of St. Theresa's College at 10.30 am. Nava Bharath Sales Manager from Thomas Cook, Vijayawada is the resource person. During the session, various aspects related to Global tourism and also how tourism is playing key role in growth.



- ❖ On 16 th September 2021 Dr. R.S.N.Sarma Sir attended BOS Meeting as a subject expert, KBN College, Vijayawada.
- ❖ On 29 th November 2021 Dr.R.S.N.Sarma attended the orientation program of Bajaj financial services of the economy. And also he discussed about the tourism in pandemic time, and how they handled the situation. The Head of the department, Dr.R.S.N.Sarma, in his concluding remarks discussed the importance of Tourism, and he thanked Principal Dr.Sister Marietta D'Mello for the opportunity given to the department, he also thanked the Vice Principal Dr.Sister Showrilu for the support.

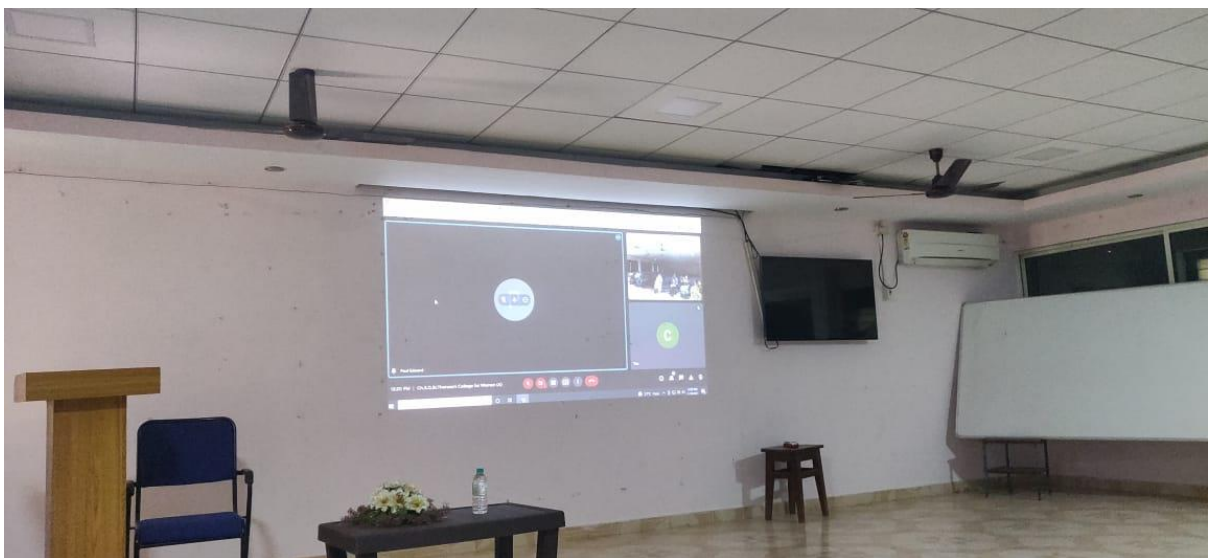




❖ During 11 th to 13 th , 21 st to 23 rd attended at a spot valuation at Adikavi Nannaya University, Rajamundry.

❖ **Apprenticeship/internship program by (BOAT)**

On 29 th November 2021 all the members of department of commerce attended Apprenticeship/Internship program, going offered by BOAT for B.Com students



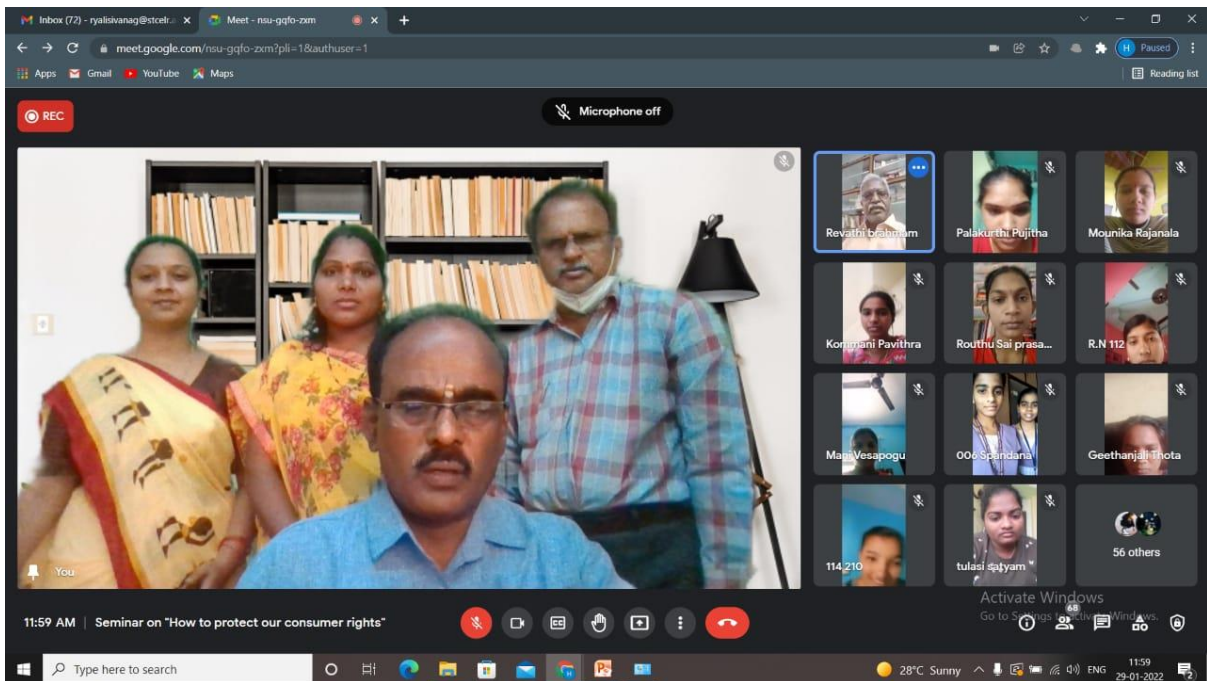
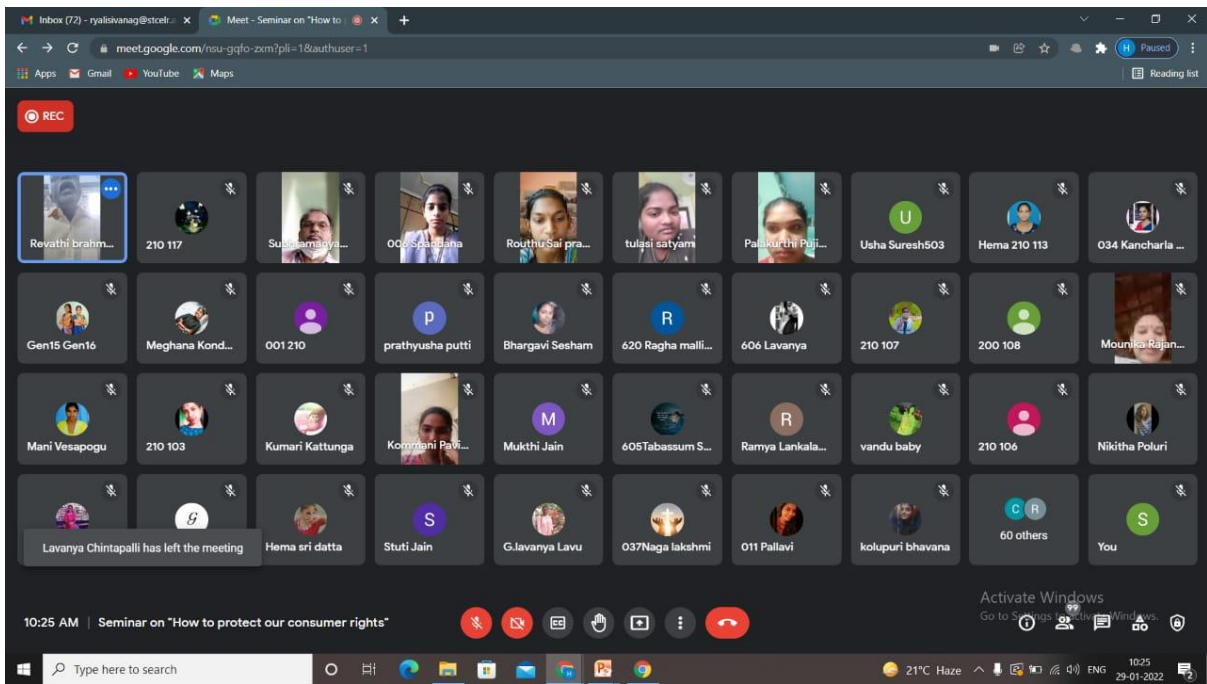
Republic day celebrations

Mrs R.jagadeeswari and Mrs R.Harika Along with their ward Students of I B.com General and III B.com General Students celebrated Republic Day on 26-01-2022 virtually. Programme started with vandemataram and ended with Janaganamana.



“How to protect our consumer rights”

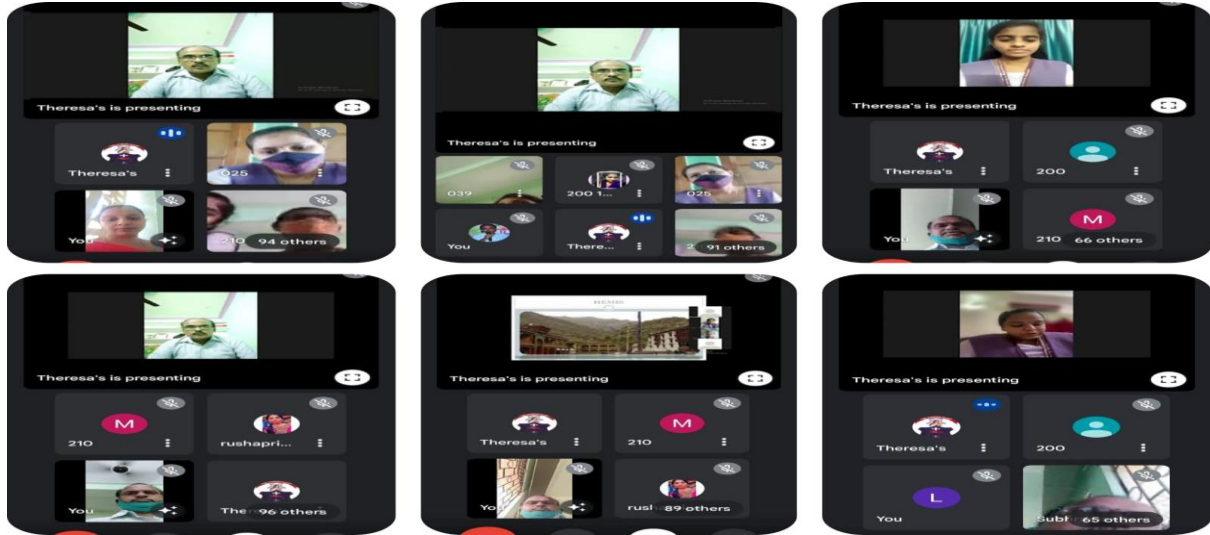
Department of Commerce organized seminar on “How to protect our consumer rights” on 29.01.2022 at 10 a.m. students and faculty participated in the programme. Altogether 196 students actively participated and some students could clarify their doubts regarding consumer rights. Sri S.Brahmam garu, Leading advocate was the resource person who enlightened the students with his inspiring words and knowledgeable thoughts. Views expressed and techniques suggested by him were very valuable and useful to students.



“Travel and Commerce”

Department of commerce of Ch.S.D.St.Theresa’s college for Women organized an online session on Online session Travel and Commerce’ as a part of IIC activities as per the guidelines of Principal Dr.Sr.MariettaD’ Mello on 18.2. 2022. B.Com students discussed various business opportunities like production, marketing etc., available at various places through their presentations. Dr.R.S.N Sarma, Head of the department commerce discussed the importance of utilizing the business opportunities by earning while travelling. Principal Dr.Sr.Marietta

D'Mello, Vice Principal, Dr. Sr. Showrilu and the members of commerce department and other faculty and students participated.



CH.S.D.ST. THERESA'S COLLEGE FOR WOMEN, ELURU [AUTONOMOUS]
NAAC ACCREDITED A+ GRADE - 3.56 CGPA COLLEGE OF EXCELLENCE ISO 9001:2015
Certified with Atal Ranking of Institutions on Innovation Achievements: ARIIA
4 ★★★★★ Ranking from Institution's Innovation Council (Ministry of HRD Initiative)

Department of commerce
Welcomes you all on an IIC activity
in Association with IQAC
TRAVEL AND COMMERCE
AN INITIATIVE

organized by
Department of Commerce
IIC President
Dr.Sr.Marietta D'Mello
(Principal)
IIC Vice President
Dr.Sr.Showrilu
(Vice Principal)
IIC Coordinator
Dr.R. Madhavi, HOD
English
Event Convenor
Dr.R.S.N.Sharma, HOD
Commerce

DATE: 18th feb, 2022
TIME: 10AM -11AM

Video call link: <https://meet.google.com/hsj-sjwz-arrx>
Youtube : <https://youtu.be/vC27zurn&fc>

TWO DAY WORK SHOP ON IT RETURNS

Department of commerce of Ch.S.D.St.Theresa's college, under the instructions of the principal Dr.Sr.Marietta D'Mellow, organized a two day work shop on income tax returns.Resource person, sri G.Srikanth, chartered accountanat, former ICAI chairman, enlighten the faculty and students on income tax and G.S.T returns. He explained that, those whole annual income exceeds the specified exempted limit, need to fill in and submit Tax returns on or before the date specified by income tax authorities, failing to do that, they need to pay penalties. The same will be applied to business people incase of G.S.T returns also. While filling up and sending returns, we may be getting many doubts and communicating mistakes knowingly or unknowingly, which may land us in troubles. This type of workshops provides a very good practical knowledge to avoid the above problems. At the end of the session, Dr.R.S.N.Sarma, HOD Commerce, explain that through the students are not earning income now, this knowledge will be very useful in their future not only for them but they can guide others also and earn some income too. Principal Dr.Sr.Marietta D'Mellow, vise principal, Dr.Sr.Showrilu, commerce department members, Dr.R.S.N.Sarma, S.B.V.Subrahmanyam, R.Jagadeeswari, R.Harika, other faculty and students participated in the programme.



“Achieving problem- Solution Fit- Product Market Fit”

Department Of Commerce As a part of IIC Scheduled activities, Department of Commerce of Ch.S.D.St.Theresa’s college for Women organized a session on “Achieving problem- Solution Fit- Product Market Fit” as per the guidelines of Principal Dr.Sr.Marietta D’ Mello on 25.2.2022. Sri K.K.Guptha, Director & Chairman of K.K.Group of Companies, Top Exporter award recipient as the resource person discussed on various problems along with suggested solutions with regard to various aspects of business like production, Finance and marketing of new innovative products and Start-ups. He inspired the students with all live examples by referring his success stories. Principal Dr Sr Marietta D’ Mello insisted the importance of Innovations and start Ups in all the fields. Many students could clear their queries. 185 B.Com students actively participated in the session. Members of Commerce Department, HOD Dr.R.S.N.Sarma, Mrs R.Jagadeesawari, Sri Subrahmanyam , Mrs Harika , Faculty and students participated in the session.

